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GLBIMR Shines at IIRF Education Impact Awards 2025 for Strong Industry Connect



GLBIMR has been honored as a Leading B-School for Strong Industry Connect at the esteemed IIRF Education Impact Awards 2025, hosted at the Hyatt Regency, New Delhi. This prestigious recognition was received by our respected Director, Dr. Sapna Rakesh, along with Mr. Himanshu Pandey from the CRC team, and Professor Dr. Arvind Kumar Bhatt.

Organized by the Federation for World Academics (FWA) in collaboration with Education Post News, the 7th Industry-Academia Annual Conclave 2024 focused on the theme: "Employment & Employability: Ascending the Curve." The event brought together over 200 distinguished academics, industry leaders, and entrepreneurs to discuss innovative solutions for enhancing employability.



GLBIMR Hosts Inspiring Alumni Talk on FMCG Strategies



On November 16, 2024, PGDM students at GL Bajaj Institute of Management and Research attended an alumni talk by Mr. Sumit Suneja, Regional Events & Merchandising Manager at L'Oréal Paris. Titled "Strategies for Thriving in a Rapidly Changing FMCG Sector," the session covered the impact of technology on marketing strategies, the rise of video ads in brand storytelling, and the innovative use of AI in FMCG marketing.

Mr. Suneja shared valuable real-world insights, offering students actionable advice to adapt to the evolving FMCG landscape. The engaging session inspired the budding marketers, reaffirming GLBIMR's commitment to connecting academic learning with industry expertise.



GLBIMR Organizes Online Specialization Sensitization Session



On November 16, 2024, PGDM students at GL Bajaj Institute of Management and Research participated in an online specialization sensitization session, conducted by Team Sahyog and guided by accomplished alumni, to help them make informed decisions about their academic and career paths.



The session addressed students' doubts, offered practical advice, and shared valuable insights to help them make informed decisions about their specializations and future careers. It was an important step in shaping brighter futures, showcasing GLBIMR's commitment to student success.



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GLBIMR Welcomes PGDM Freshers with a Glamorous Evening



On November 19, 2024, GL Bajaj Institute of Management & Research hosted a grand fresher's party for its PGDM students. The much-awaited event, held under the guidance of Director Dr. Sapna Rakesh, brought together students and faculty for a night filled with glamour, energy, and celebration. The evening set the stage for new friendships and a memorable start to the PGDM journey.

The event showcased dazzling ramp walks and captivating performances, with students displaying their talent and charm. The DJ night added to the electrifying atmosphere as students danced the night away, creating unforgettable memories. The celebration was a perfect blend of fun and bonding, fostering a sense of unity among the batch



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The crowning of freshers in various exciting categories highlighted the evening. Soham Kumar Mishra and Aishwarya were crowned Mr. and Miss Freshers, respectively. Other winners included Praveena Rastogi (The Showstopper), Utkarsh Rana (Mr. Eve), Nishant Shekhar (Mr. Dashing), Agya Raj (Miss Gorgeous), Srishti (Miss Fresh Face), Shivam (Mr. Charming), Harsh Tomar (Mr. Well Dressed), and Riya Singh (The Talented Star).

The evening's success was due to the collective efforts of the organizers, faculty, and students. It celebrated individuality, talent, and unity, marking the start of an exciting journey for the PGDM batch. With lifelong friendships and opportunities ahead, the freshers are ready to begin their path to success.



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GLBIMR Hosts 3rd Annual ESG Conclave: Empowering SDGs through NGOs



The 3rd Annual ESG Conclave, held on November 20, 2024, at GL Bajaj Institute of Management & Research, focused on the theme "Empowering SDGs through NGOs: Key Agents for Sustainable Development." Dr. Sapna Rakesh, Director of GLBIMR, inaugurated the event. The conclave featured Sri Umashankar Pandey, Padma Shri Awardee, as the Chief Guest, and Dr. Pranab J. Patar, a sustainability expert, as the keynote speaker.

The event featured panelists including Mr. Varun Shrivastava (UPAY), Mr. Akash Singh (Energinee Innovations), Dr. Girija Bharat (Mu Gamma Consultants), Mr. Imran Khan (Goonj), and Mr. Aviral Sinha (Urban Practitioner), moderated by Dr. Radha R. Sharma (NDIM). They discussed strategies to leverage NGOs for advancing the Sustainable Development Goals (SDGs).



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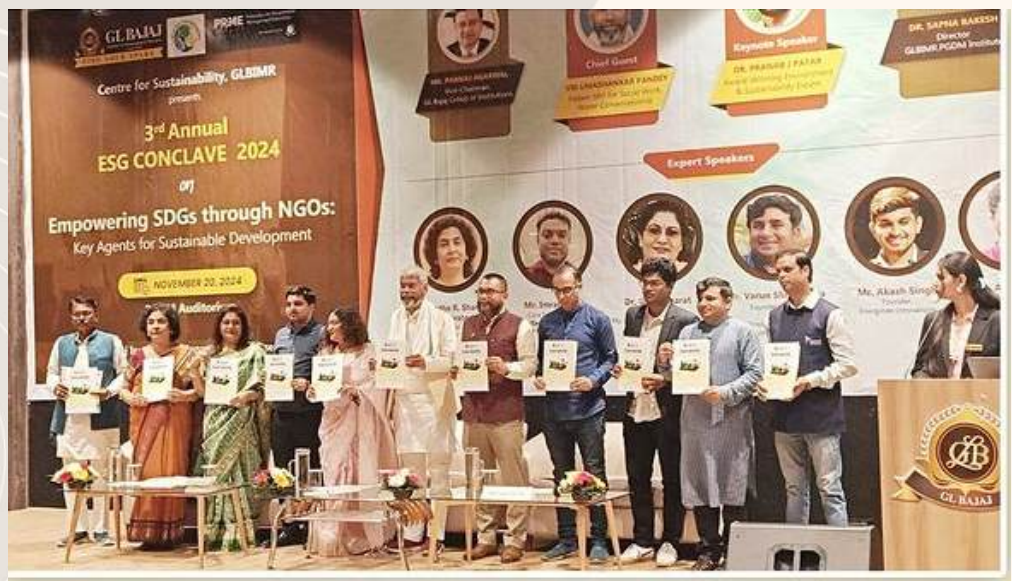
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GLBIMR Hosts 3rd Annual ESG Conclave: Empowering SDGs through NGOs



A key highlight of the conclave was the showcase of leading NGOs, including Saksham Bhoomi, India Vision, and UPAY, NGO. They shared innovative approaches to community empowerment and sustainable development. This segment offered students and attendees a glimpse into the impactful work being done at the grassroots level to achieve the SDGs.

The event included a panel discussion on the collaboration between NGOs, corporations, and academia. The Digital Poster Competition, judged by Mr. Imran Khan, showcased student creativity on sustainability. A key moment was the unveiling of GENESIS, a newsletter highlighting GLBIMR's sustainability efforts and commitment to ESG principles.



GLBIMR Hosts 3rd Annual ESG Conclave: Empowering SDGs through NGOs



The conclave concluded with student-NGO presentations, showcasing collaborative projects that inspired actionable change. The event successfully reinforced the importance of NGOs as key agents in achieving sustainable development, while empowering students to envision themselves as contributors to a better and more equitable future.



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GL Bajaj Students Visit Anmol Industries and Organize Blood Donation Camp

On November 26, 2024, the Corporate Resource Centre (CRC) of GL Bajaj Institute of Management & Research organized a dual-purpose event combining community service and industrial exposure. The day began with a successful blood donation camp, reflecting the institute's dedication to social responsibility. This was followed by an insightful industrial visit to Anmol Industries Ltd., one of India's leading biscuit manufacturers, at their Greater Noida plant.



The industrial visit to Anmol's manufacturing site showcased its semi-automatic production line, producing 200 metric tons of biscuits daily. Students observed a streamlined process where key ingredients like flour, sugar, and oil are machine-fed, while others like cocoa powder are added manually for flavor precision. The biscuits are molded, cooled, packed, and stored efficiently, blending technology with manual input to maintain quality.



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Outbound Training: An Unforgettable Experience for PGDM Students at Delta 105 Adventure Park

The PGDM students of GL Bajaj Institute of Management & Research had a thrilling and enriching outbound training day at Delta 105, an army-themed adventure park located in Manesar, Haryana. Known for its immersive blend of adventure and military simulations, Delta 105 offered a unique platform for the students to step outside their comfort zones, face challenges head-on, and learn invaluable lessons in teamwork, leadership, and resilience.



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The event was designed not just as an escape from routine academics, but as a powerful experience that emphasized real-world applications of the soft skills that are essential in professional life. The activities were strategically planned to push students to their limits while teaching them critical lessons about perseverance, collaboration, and decision-making under pressure.

The Longest and Highest Zipline in NCR The highlight of the day was undoubtedly the zipline experience, which stands as the longest and highest in NCR.



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Beyond the thrill of adventure, the day's activities were specifically designed to foster leadership, resilience, and teamwork. Students were challenged to think quickly, adapt to their surroundings, and communicate effectively under pressure. Through these activities, they gained a deeper understanding of what it means to lead by example, support their team, and make strategic decisions with limited resources.



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The experience emphasized the importance of resilience—the ability to bounce back from setbacks and keep pushing forward in the face of adversity. Whether navigating a challenging physical obstacle or coordinating with teammates during the paintball exercise, each student was given an opportunity to test their perseverance and adaptability.

Teamwork was another key lesson of the day. Each activity required collaboration, clear communication, and mutual support to succeed.



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Students were encouraged to step into leadership roles, delegate responsibilities, and work together to solve problems. The park's military simulations provided a unique backdrop for these lessons, as they mimicked real-world situations where coordination and cooperation are paramount to success.

While the day was filled with challenges and hard work, it was also a lot of fun. The thrill of racing against time, the excitement of completing obstacles, and the camaraderie formed during team exercises made the experience memorable for everyone involved. The students left with a renewed sense of purpose, energized by the lessons they had learned and the skills they had developed.



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The outbound training at Delta 105 provided PGDM students with a valuable opportunity to reflect on their leadership styles, improve their teamwork, and build resilience—all in an engaging and exciting environment. The lessons learned here will undoubtedly carry forward, influencing how they approach challenges and opportunities in their future careers.

As each student took the leap, they were reminded of the importance of taking calculated risks in both personal and professional pursuits. The sheer height and distance demanded courage and trust in their abilities, making it an unforgettable experience.



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The outbound training at Delta 105 exemplified GL Bajaj's commitment to holistic development. By stepping into the shoes of soldiers, students gained a profound respect for their sacrifices and duties. The visit also fostered camaraderie among peers and left participants with lasting memories. This initiative highlighted the institute's dedication to blending experiential learning with personal growth.

The Grenade Range offered a rare opportunity for students to engage in a military simulation, experiencing firsthand the precision and discipline required to throw grenades accurately.



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The Paintball Firing Range was another engaging and thrilling activity, where students participated in team-based exercises that required sharp reflexes, clear communication, and strategy. Paintball is a game that demands not only physical skill but also teamwork and coordination. It was a perfect metaphor for the collaborative nature of work in any organization. The students quickly learned that success isn't just about individual performance but about working cohesively as a unit toward a common goal.



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Alumni Corner

Alumnus of the month

On behalf of the entire **GLBIMR family**, we extend our heartfelt congratulations to **Ms. Ankita Prasad** on her well-deserved promotion to Team Leader at Flipkart!

Your unwavering dedication, hard work, and exceptional leadership have always been an inspiration to us. As you embark on this exciting new chapter in your career, we wish you nothing but success, growth, and countless achievements.

Your journey has been a testament to the power of perseverance and a passion for excellence. This promotion is a reflection of your remarkable ability to lead, inspire, and bring out the best in those around you. We have no doubt that you will continue to make a significant impact and lead your team to greater heights. May this new role open doors to even more opportunities, challenges, and triumphs.



Strategic Cash Flow Management in the Era of Economic Uncertainty

In today's rapidly changing economic environment, businesses are facing unprecedented challenges. The ongoing volatility in global markets, driven by geopolitical events, inflationary pressures, supply chain disruptions, and fluctuating consumer demand, has made financial planning and management more complex than ever.

Cash flow is the lifeblood of any business. While profitability is important, it's cash flow that determines whether a company can pay its bills, meet its obligations, and fund its day-to-day operations. During periods of economic uncertainty, businesses may experience slower sales, delayed payments from clients, or increased costs, all of which can put pressure on cash flow. One of the most effective strategies for managing cash flow in uncertain times is accurate forecasting.

In periods of uncertainty, building cash reserves becomes even more crucial. Having a financial buffer allows businesses to navigate unforeseen challenges, such as sudden drops in revenue, unexpected expenses, or changes in market conditions.

Strategic cash flow management is more important than ever in the era of economic uncertainty. Businesses that are proactive in forecasting, managing costs, tightening credit, and building financial reserves will be better positioned to weather the storm.



Abhishek Dubey
PGDM 2012-14
Team Lead
Accenture

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GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR.PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

Program Educational Objectives (PEOs)

PEO-1 Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

PEO-2 Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

PEO-3 Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

PEO-4 Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

PEO-5 Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

G.L Bajaj Institute of Management & Research

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